



**Seattle Parks And Recreation
2003 Greater Seattle Senior
Games**

**8061 Densmore Ave. N.
Seattle, WA 98103**

Event Sponsorship Proposal

It is with great excitement and enthusiasm that we announce the upcoming 2003 Greater Seattle Senior Games. This unique partnership between Seattle Parks and Recreation and the Greater Seattle Senior Games are scheduled to take place June 20, 21, and 22 with the exception of our Track and Field Competition, which is scheduled for June 7. The Greater Seattle Senior Games began in 1999 with a purpose of encouraging and educating Senior Adults about the benefits of a healthy and active lifestyle. Our mission is to provide opportunities to promote fitness and a positive public image of persons age 50 years and older through participation, competition, education and socialization.

At this time we are looking for sponsors to help support and enhance our event serving the Greater Seattle Metropolitan Area. We are seeking both major and partial sponsors, as well as in-kind sponsors who can contribute to the ongoing success of the games and our mission.

We invite you to consider your financial participation and support of this annual event. Your sponsorship and support is needed to help make our 2003 Games a successful community event benefiting Senior Adults. With your support everybody succeeds: you the sponsor, the senior adult athletes, and the greater Seattle community. Seattle Parks and Recreation and the Greater Seattle Senior Games are leaders in promoting the health and wellness benefits of physical fitness for older adults.

As a sponsor and supporter of the Greater Seattle Senior Games, your contributions will be recognized! Our mailing list comprises of 2,800 participants and Senior Program Service Providers. In addition, your support will be highlighted on our Parks and Recreation Web page that is linked to multiple providers within the Greater Seattle Metropolitan Area, State, and Nationally.

On behalf of Seattle Parks and Recreation and the Greater Seattle Senior Games, we encourage you to give serious and “young at heart” consideration in becoming a sponsor of our 2003 Games. It promises to be a memorable and joyous event.

2003 Sponsorship Opportunities and Benefits

Gold - \$1000 Cash

Full Page Ad in Event Program with Camera Ready Art Work
Publicity at all event locations
Logo on Web Page as Gold Sponsor
Your Brochure and/or items in Take-Home Bag
Logo on Take-Home Bags

Silver - \$500 Cash

Full Page Ad in Event Program with Camera Ready Art Work
Publicity at all event Locations
Logo on Web Page as Silver Sponsor
Your Brochure and/or items in Take-Home Bag

Bronze - \$250 Cash

Half Page Ad in Event Program with Camera Ready Art W
Your Name in Event Program
Your Name on Web Page as Bronze Sponsor
Your Brochure and/or items in Take-Home Bag

Friend - \$100 Cash

Your Name in Event Program
Your Brochure and/or items in Take-Home Bag

In Kind Services and Donations

Your Name in Event Program
Your Brochure and/or items in Take Home-Bag



*Thank You For Your Time
and Thoughtful
Consideration*





2003

Greater Seattle Senior Games Sponsorship Form

Contact Name: _____ Title: _____

Company Name: _____

Company Address: _____

City: _____ State: _____ Zip: _____

Mailing Address (If different than above): _____

City: _____ State: _____ Zip: _____

Phone #: () _____ Fax #: () _____ E-Mail: _____

I / We would like to sponsor the Greater Seattle Senior Games at the Following Level

| | | | | |
|--------------------------|---------------|-----------|-----------------|----------------|
| <input type="checkbox"/> | GOLD | By | May 23 * | \$1,000 |
| <input type="checkbox"/> | SILVER | By | May 23 * | \$ 500 |
| <input type="checkbox"/> | BRONZE | By | June 1st | \$ 250 |
| <input type="checkbox"/> | FRIEND | By | June 1st | \$ 100 |

In Kind Donation / Service: _____ **Items / Service:** _____

Estimated Value: _____

For More Information:

Contact Trevor Gregg, Coordinator, Seattle Parks and Recreation Department, Senior Adult Programs, 206-684-4951, or Don Jones, Board President, Greater Seattle Senior Games at 425-743-1752.

Enclosed is \$ _____ **Make Checks Payable to:** Senior Adult Advisory Council (SAAC)

Mail To: Sr. Adult Programs, Attn: Trevor Gregg, 8061 Densmore Ave. N., Seattle, WA 98103

Authorized Signature: _____ Date: _____
(Donor/Company)

(*) Donations must be received by April 16 to be included in Early Mailing of Event Program.
Donations received by May 23 will be included in Web Event Programs and Day of Event Programs.